A All Users   Add comparison +

Custom Dec 1 - Dec 31, 2024 ▾

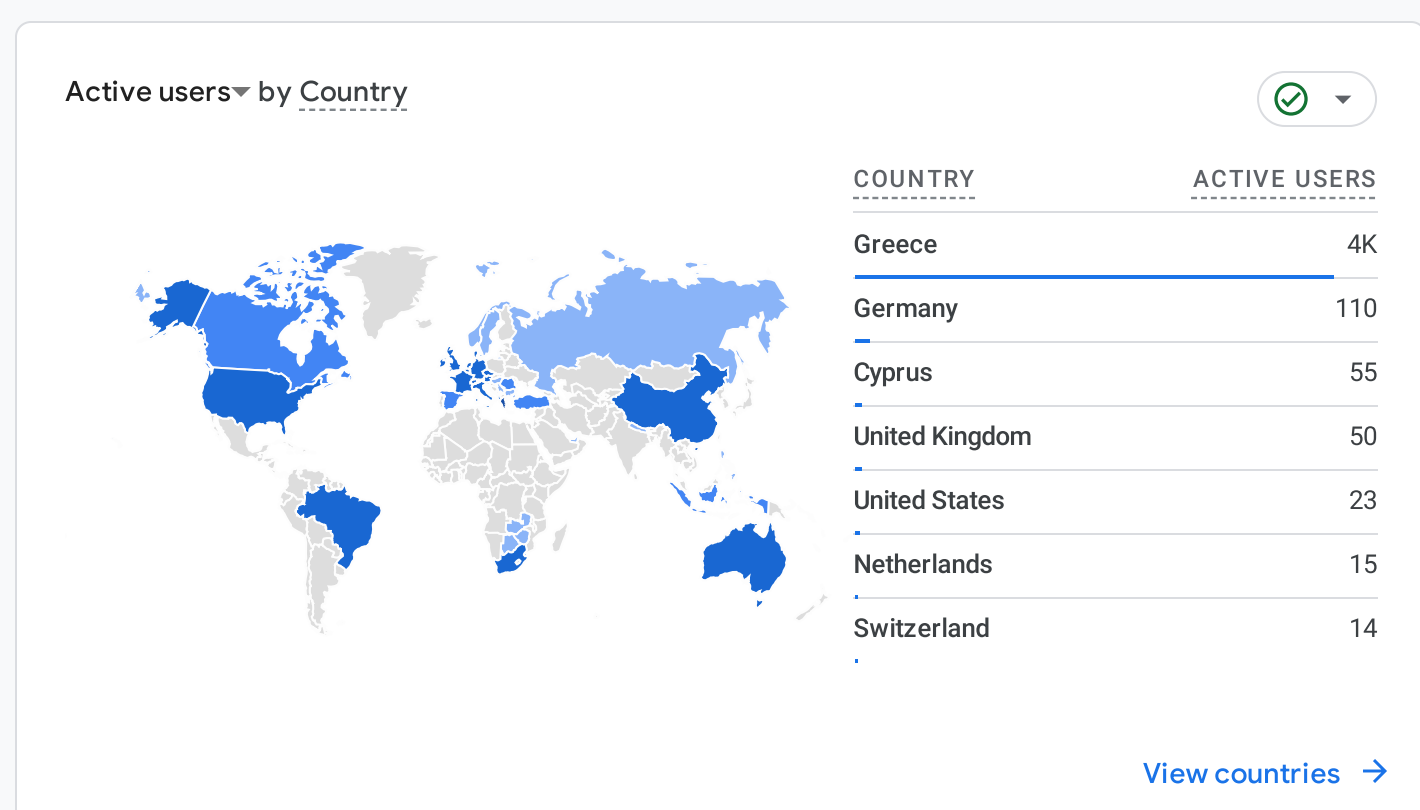## Reports snapshot

Active users   New users   Average engagement time per active user
4.4K   4.2K   1m 22s
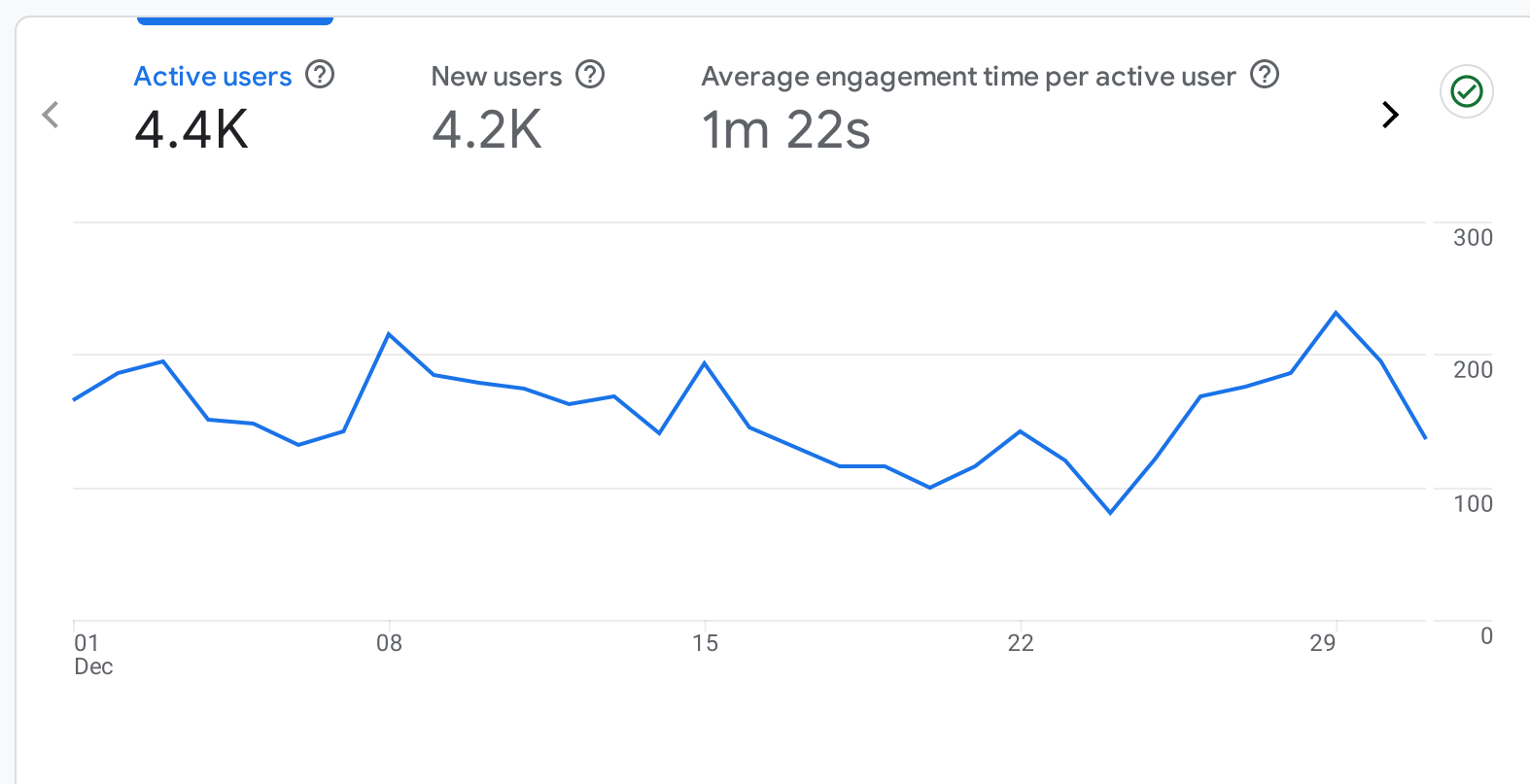
WHERE DO YOUR NEW USERS COME FROM?

New users by First user primary channel group (Default Channel Group)▾

Organic Search	
Direct	
Organic Social	
Referral	

0   1K   2K   3K   4K

View user acquisition →
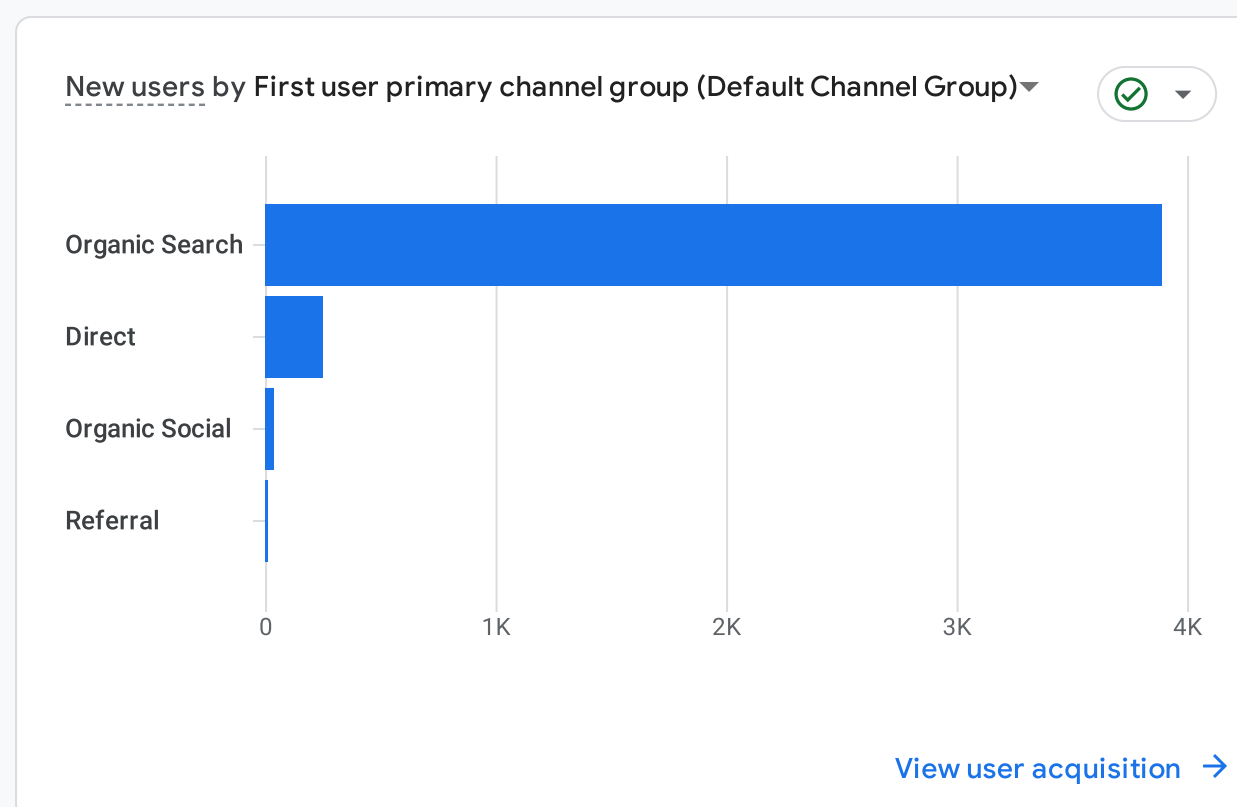
WHAT ARE YOUR TOP CAMPAIGNS?

Sessions▾ by
Session primary channel group...▾

SESSION PRIMARY CHAN...	SESSIONS
Organic Search	5.2K
Direct	316
Organic Social	49
Referral	22
Unassigned	9

View traffic acquisition →

HOW ARE ACTIVE USERS TRENDING?

Active users▾ by Country

COUNTRY	ACTIVE USERS
Greece	4K
Germany	110
Cyprus	55
United Kingdom	50
United States	23
Netherlands	15
Switzerland	14

View countries →

User activity over time

• 30 DAYS
4.3K
• 7 DAYS
1.2K
• 1 DAY
136

01 Dec   08   15   22   29
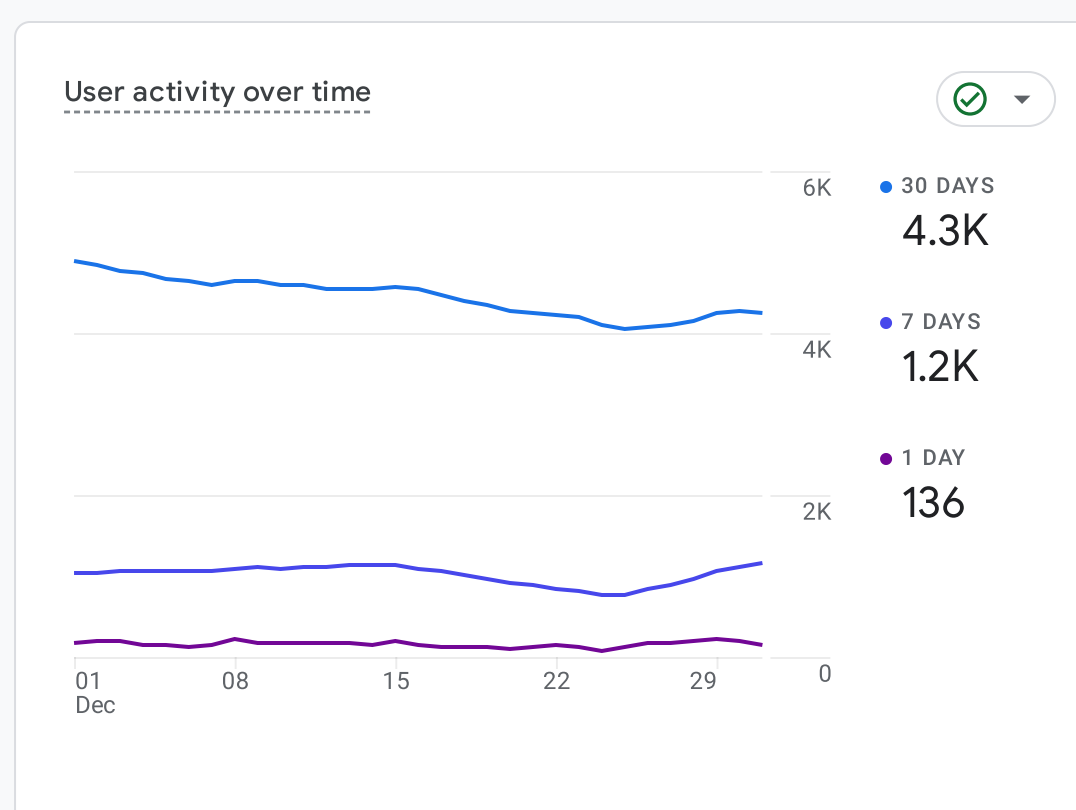
HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort
Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	3.6%	1.7%	1.1%	0.6%	0.6%
Jan 19 - Jan 25						
Jan 26 - Feb 1						
Feb 2 - Feb 8						
Feb 9 - Feb 15						
Feb 16 - Feb 22						
Feb 23 - Mar 1						

6 weeks ending Mar 1

View retention →
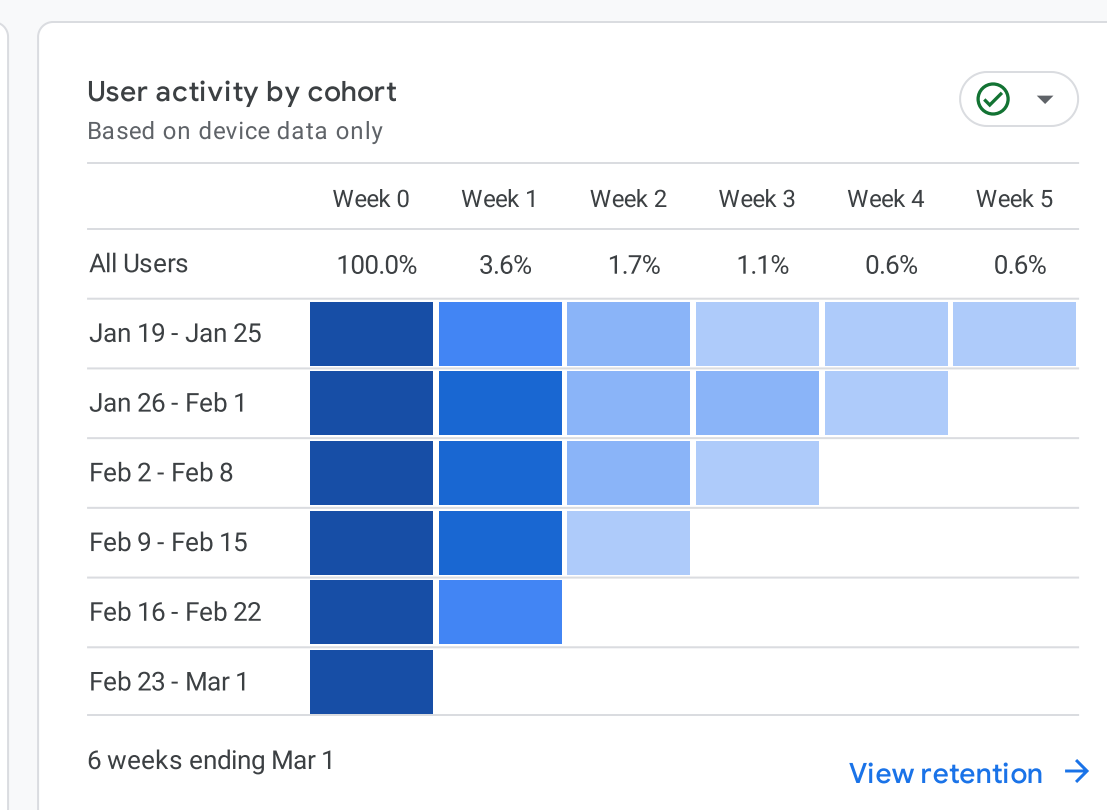
WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN ...	VIEWS
Προσφορές Γάμου - Προσφο...	808
Αίθουσες δεξιώσεων στην ...	591
Κτήματα Γάμου	AMARE	Πά...	389
Κτήματα γάμου	Τα κορυφαί...	383
Αίθουσες Δεξιώσεων	GRA...	364
Κτήματα γάμου	Τα καλύτερ...	264
Αίθουσες Δεξιώσεων	Νότι...	220

View pages and screens →

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	16K
user_engagement	12K
session_start	5.6K
first_visit	4.2K

View events →

WHAT ARE YOUR TOP PERFORMING KEY EVENTS?

Key events by Event name

EVENT NAME	KEY EVENTS

No data available

WHERE DOES YOUR AVERAGE 120D VALUE COME FROM?

Average 120d value by
First user primary channel group (Default ...▾

No data available

$0.00 $0.20 $0.40 $0.60 $0.80 $1.00

View user acquisition cohorts →
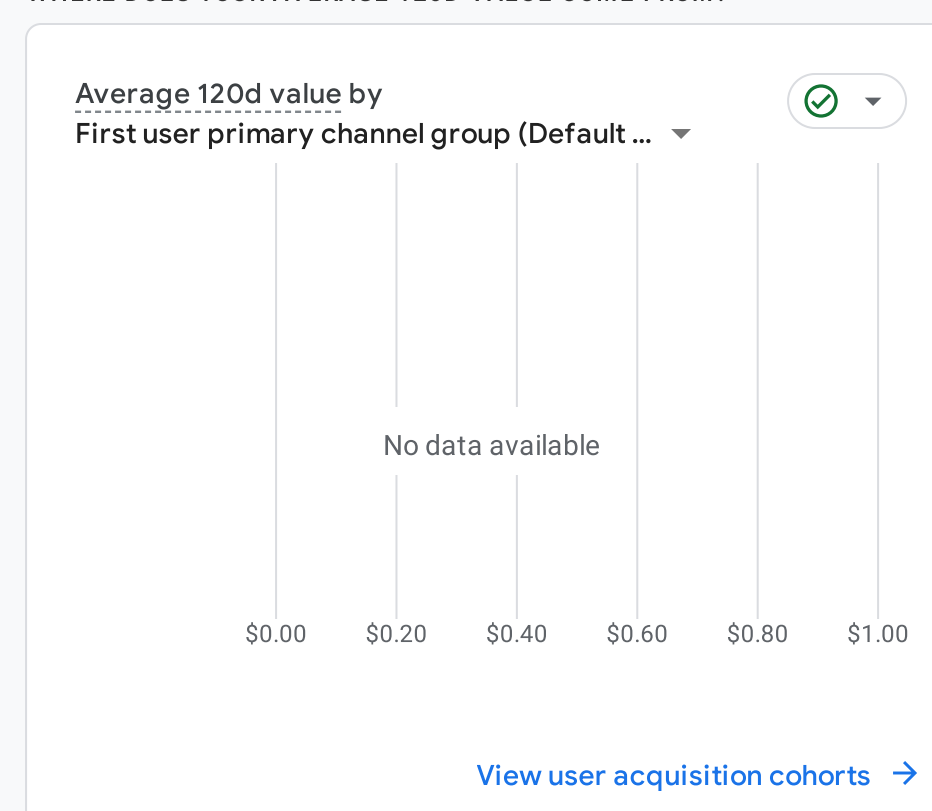
WHAT ARE YOUR TOP SELLING PRODUCTS?

Items purchased by
Item name

ITEM NAME	ITEMS PURCHA...

No data available

View ecommerce purchases →

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Key events▾ by Platform

No data available

View tech details →