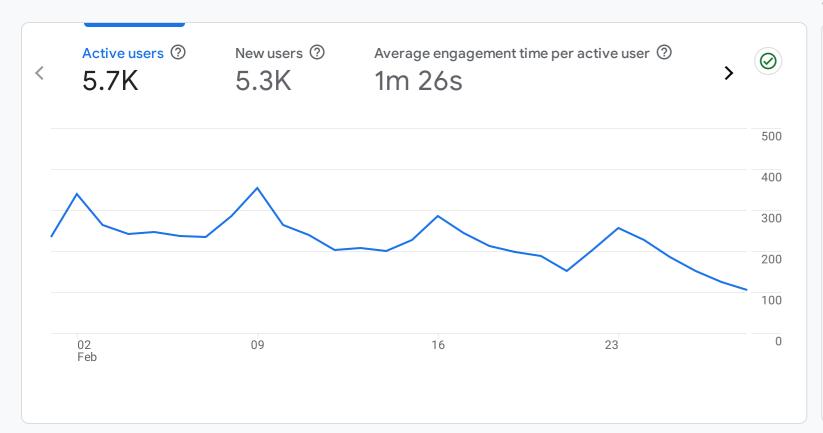
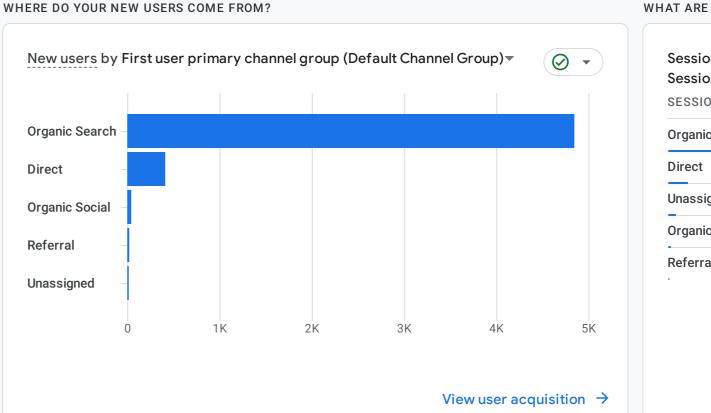
Analytics Gamos Guide Gamos Guide Eu - GA4

Active users - by Country

Reports snapshot





			TOD	CAMPAIGNS?
WIAI	ARE	TUUR	TUP	CAMPAIGNS?

SESSION PRIMARY CHAN	SESSIONS
Organic Search	6.8K
Direct	436
Unassigned	160
Organic Social	53
Referral	31

HOW ARE ACTIVE USERS TRENDING?

Ø •

5.2K

108

90

61

47

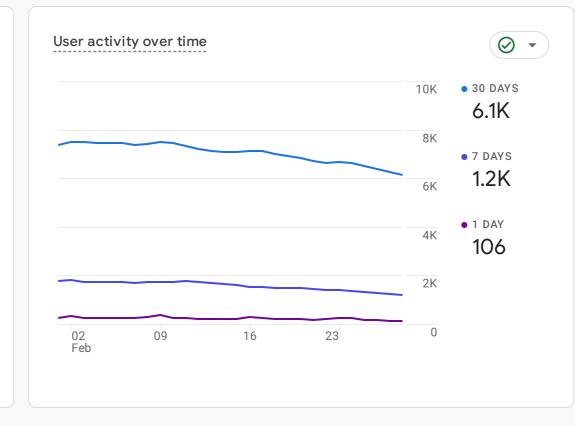
24

15

View countries \rightarrow

•

ACTIVE USERS



HOW WELL DO YOU RETAIN YOUR USERS?

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	3.6%	1.7%	1.1%	0.6%	0.6%
Jan 19 - Jan 25						
Jan 26 - Feb 1						
Feb 2 - Feb 8						
Feb 9 - Feb 15						
Feb 16 - Feb 22						
Feb 23 - Mar 1						

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

COUNTRY

Greece

Germany

Cyprus

United Kingdom

United States

Netherlands

Austria

Ø •

WHAT ARE YOUR TOP PERFORMING KEY EVENTS?

Key events by Event name

WHERE DOES YOUR AVERAGE 120D VALUE COME FROM?

WHAT ARE YOUR TOP SELLING PRODUCTS?





Items purchased by Item name

⊘ •

PAGE TITLE AND SCREEN	VIEWS	EVENT NAME	EVENT COUNT	EVENT NAME	KEY EVENTS		ITEM NAME	ITEMS PURCHA
Προσφορές Γάμου - Προσφο	1.2K	page_view	21K	No data a	available		No da	ata available
Αίθουσες δεξιώσεων στην	841	user_engagement	15K					
 Κτήματα γάμου Τα καλύτερ	581	session_start	7.5K					
 Κτήματα Γάμου ΑΜΑRΕ Πά	542	first_visit	5.3K			No data available		
 Αίθουσες Δεξιώσεων GRA	398							
ΓΑΜΟΣ Δεξίωση Γάμου Κτ	340							
Κτήματα Γάμου CASARMA -	292					\$0.00 \$0.20 \$0.40 \$0.60 \$0.80 \$1.00		
View pages	and screens \rightarrow		View events \rightarrow			View user acquisition cohorts \rightarrow	View ecc	ommerce purchases \rightarrow

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

